

Young Women and the LWML

by Teresa Morales, Texas District LWML Committee on Young Women
(revised/shortened in 2008 to eliminate duplication of items/ideas appearing in other binder resources)

Recruiting young women in your congregation to become involved in LWML is a challenging, but not impossible task. How can you plan for growth in your own LWML society? Here are a few suggestions:

1. **Plan for growth.** Have the members of your society discuss why people should join LWML. Why is LWML an important organization? Make plans as to how you can approach the task of growth. Are there changes that need to be made in your society to make it more effective and more open to growth?

- Are Saturday events a possibility? This might encourage young working women to attend. Hold special fellowship events or outings at someplace other than church, i.e. picnics, Oktoberfest, movie night, separate mother's group, etc.
- Let the women know that they don't have to attend every meeting – they can help in other areas (i.e. Altar Guild, Stamp Collecting/Trimming, provide support through other mission projects).

2. **List your prospects.** Have the members of your society ever taken the time to think about the persons within the church that they know that they might invite to a meeting? Have each society member write the name or names of the persons they would like to invite on a piece of paper. Encourage each member to make a commitment to invite these persons and to pray for each person on their list each day. Outreach efforts can be made to reach these women by providing them with the following:

- Provide young women with *Mug Meditations* or *Noontime Nibbles* for spiritual pick-me-up in the workplace.
- Invite them with specially prepared invitations.
- Become a MENTOR/Pew Buddy – assign women in your group a new member to befriend and offer support; develop a relationship and invite her to a meeting.

3. **Don't Become Discouraged.** Don't let your society members become discouraged if they just ask one or two persons to come to a meeting and are turned down. There are two things they should keep in mind. First, as any good salesman can tell you, you probably won't make the sale the first time you talk to a potential customer. Don't just talk to the persons you want to invite once and then let it drop. Take appropriate opportunities to share your love for Christ and your willingness and joy to do His work. Second, don't limit the number of persons you plan to invite to just one or two. You may have to invite five, ten or more persons just get one to say "yes."

4. **Support Your Growth Efforts with Prayer.** Only God can give the growth, but we can certainly support our growth efforts with the power of prayer. Pray for growth and for the leading of the Holy Spirit as you endeavor to make your LWML more effective in its work of mission and service.